

STRENGTH  
*in* DIVERSITY

# VISION

TO BE AN INTERNATIONALLY ACCLAIMED CONGLOMERATE ENSURING GROWTH AND DELIVERING VALUE FOR A BETTER QUALITY OF LIFE

# MISSION

- ▶ TO BE A MULTI BILLION DOLLAR COMPANY IN TERMS OF MARKET CAPITALISATION
- ▶ TO EXCEED CUSTOMER EXPECTATION
- ▶ TO BECOME THE EMPLOYER OF CHOICE FOR THE RIGHT TALENTS
- ▶ TO PRACTISE GOOD CORPORATE GOVERNANCE AND OPERATIONAL EXCELLENCE
- ▶ TO IMPROVE EFFICIENCY AND COMPETITIVE ADVANTAGE THROUGH INNOVATIVE TECHNOLOGIES
- ▶ TO BUILD AND SUPPORT SUSTAINABLE COMMUNITIES

# CORE VALUES

## RESULT ORIENTED

- ▶ STRETCH - GOOD TO GREAT
- ▶ INNOVATE
- ▶ COMMITMENT

## OWNERSHIP

- ▶ ACCOUNTABLE FOR OUTCOMES
- ▶ PASSIONATE IN TASK EXECUTION
- ▶ TAKE PRIDE - I AM PROTASCO

## CUSTOMER FOCUSED

- ▶ WOW THEM
- ▶ CREATE VALUE
- ▶ RESPECT

## KNOWLEDGE DRIVEN

- ▶ KNOWLEDGE SHARING
- ▶ CONTINUAL EDUCATION
- ▶ CAREER DEVELOPMENT

## INTEGRITY

- ▶ DO THE RIGHT THING
- ▶ TRUSTWORTHY
- ▶ TRANSPARENT

## TEAMWORK

- ▶ ROBUST COMMUNICATION
- ▶ COMMITTED TO TEAM DECISIONS
- ▶ ACTIVE PARTICIPATION







## OUR STORY: STRENGTH IN DIVERSITY

THERE IS STRENGTH IN DIVERSITY AND AT PROTASCO, WE KNOW ALL TOO WELL THAT A GOOD MIXTURE IS STRONGER THAN ANY ONE INGREDIENT ALONE.

Hence, since the founding of the Group more than 20 years ago, Protasco has steadily developed itself into a diversified business entity specialising in road maintenance; construction of roads, bridges and buildings; property development; engineering and consultancy services; education; as well as trading and manufacturing of construction and infrastructure-related products.

Protasco invests heavily in R&D as well as cutting-edge technologies and machineries, constantly challenging conventional methods and techniques to provide progressive, durable solutions in all our ventures. The Group boasts one of the largest fleet of pavement recycling machines in the region. Combined with a range of high performance products, Protasco has the operational advantage of faster completion time that minimises inconvenience to road users.

Through the Infrastructure University Kuala Lumpur (IUKL), the Group aims to offer wider choices of quality education programmes, playing its part in creating knowledge-based communities. Meanwhile, property development is set to become one of Protasco's main activities, aiming to enrich lives through its innovative development concepts.

The commitment for excellence has thrust Protasco to the forefront of the industry, recognised for its ability to deliver integrated solutions that contribute to the nation's progress.

In everything that it does, Protasco will uphold all of its values that will guide the Group towards achieving its vision to be an internationally acclaimed conglomerate ensuring growth and delivering value for a better quality of life.



MAINTENANCE

BUSINESS  
OVERVIEW

PROPERTY DEVELOPMENT

## THE PROTASCO GROUP

LEVERAGING ON OUR TECHNOLOGICAL STRENGTH, EXPERIENCED WORKFORCE AND DEDICATION TO EXCELLENCE, WE HAVE STEADILY DEVELOPED OUR CAPABILITIES INTO A ONE-STOP INTEGRATED INFRASTRUCTURE CENTRE SPECIALISING IN:

- MAINTENANCE
- CONSTRUCTION
- PROPERTY DEVELOPMENT
- ENGINEERING & CONSULTANCY SERVICES
- EDUCATION
- TRADING & MANUFACTURING

CONSTRUCTION





TRADING &  
MANUFACTURING

EDUCATION

ENGINEERING &  
CONSULTANCY &  
SERVICES

WE CONTINUOUSLY LOOK TO  
EXPAND OUR BUSINESS IN  
AREAS OF OUR SPECIALTIES  
TO ADD VALUE TO OUR  
STAKEHOLDERS





# MAINTENANCE

For more than two decades, Protasco Berhad has spearheaded the maintenance of Federal and State roads in Malaysia. Protasco Berhad's valuable experience over the years have made it a premier one stop solution provider for road maintenance in the country.

Currently Protasco Berhad is maintaining more than 15,250km of Federal and State roads through concessions and long term contracts by its business units, namely:

- ➡ Roadcare (M) Sdn Bhd  
(Central and Eastern Zone: Selangor, Kelantan, Terengganu and Pahang)
- ➡ HCM Engineering Sdn Bhd (FRM Sarawak)  
(Sibu, Mukah and Bintulu)
- ➡ KPS-HCM Sdn Bhd  
(Selangor State Roads)
- ➡ PG-HCM Sdn Bhd  
(Terengganu State Road)
- ➡ Empayar Indera Sdn Bhd  
(Perak State Road)

## Routine Maintenance

are works that are carried out on a cyclic and need-basis. It comprises of:

- ➡ Pavement Maintenance
- ➡ Road Shoulder Maintenance
- ➡ Grass Cutting
- ➡ Road Furniture Cleaning
- ➡ Bridges and Culverts Cleaning
- ➡ Drainage Cleaning
- ➡ Routine Inspection

## Periodic Maintenance

are works that are carried out either as scheduled or unscheduled pavement works. It includes the rehabilitation and repair of existing pavement as well as replacements of road furniture, drainage structures and culverts, slope and embankments, bridges and other similar road structures.

## Emergency Works

In Emergency Works, rapid response are provided within an hour in various emergency situations by managing temporary traffic diversion and clearing of debris and material to make the road passable to users.





OUR STRONG LONG-TERM ORDER BOOK SPEAKS OF OUR CLIENTS' TRUST IN OUR EFFECTIVE PROJECT MANAGEMENT SKILLS AND IS A TESTAMENT OF OUR ABILITY TO ANTICIPATE AND MEET OUR CLIENTS' NEEDS.

## ENSURING STRUCTURAL PRESERVATION

Routine inspection is one of the routine maintenance work undertaken



Road maintenance work being carried out using the Cold In Place Recycling (CIPR) technology

Presint 1, 7-17  
Kuala Lumpur

Presint 2-4, 18  
Presint 19

KWAS  
KELENGGARAAN



Desaru Coast Course, Desaru, Johor



OUR EXPERIENCE IN  
CONSTRUCTION HAS EQUIPPED  
US WITH THE CAPABILITY  
TO DELIVER BUILDINGS AND  
ROADS THAT LIVE UP TO OUR  
CLIENTS' EXPECTATIONS AND  
BECOME A VALUED PART OF THE  
COMMUNITY WE SERVE.

Politeknik Sultan Idris Shah,  
Sabak Bernam, Selangor





Artist Impression of  
the PPA1M Project

# CONSTRUCTION

AN EXERCISE  
IN NATION  
BUILDING

Protasco's construction activities have contributed to infrastructure development and nation-building. Our expertise lies in the design, construction, upgrading and rehabilitation of roads, bridges and buildings services. Protasco has undertaken, completed and managed more than USD2 billion worth of construction and project works.

#### Road Construction:

- ✦ Tarhuna to Ben Walid road and Tripoli to Garian road, Libya
- ✦ Kuching - Serian Road, Sarawak
- ✦ Utan Aji, Perlis to Changlun, Kedah
- ✦ Muar - Melaka - Alor Gajah - Simpang Ampat road, Melaka
- ✦ Kapar - Sabak Bernam and Klang - Banting, Selangor
- ✦ Jalan Alor Setar - Kuala Nerang - Durian Burung, Kedah
- ✦ Desaru Coast Course, Desaru, Johor

#### Building Construction:

- ✦ Jasin Hospital, Melaka
- ✦ UDA Shoplots, Kuala Lumpur
- ✦ Infrastructure University Kuala Lumpur (IUKL) Hostel, South Kuala Lumpur
- ✦ Masjid Ikram, South Kuala Lumpur

#### Project Management:

- ✦ Kluang Hospital, Johor
- ✦ Polytechnic College, Sabak Bernam, Selangor
- ✦ Teacher's Training College, Pulau Pinang
- ✦ Unipark Condominium, South Kuala Lumpur

Protasco Berhad is the developer and the contractor for the "Perumahan Penjawat Awam 1Malaysia" (PPA1M) project to construct 1,680 apartment units in Federal Territory of Putrajaya and the "Perumahan Mampu Milik 1Malaysia" project in Manjung, Perak and Jelebu, Negeri Sembilan, respectively.



# PROPERTY DEVELOPMENT

Protasco Berhad aspires to become a leading industry player in the property development sector, bringing to the market innovative residential and commercial concepts designed to deliver superior value.

The successful completion of our maiden project in 2012, the 20 storey Unipark Condominium in Unipark Suria, South Kuala Lumpur, acts as a springboard for us to embark on larger property development projects such as De Centrum City, the Group's first mixed development project consisting of residential, commercial, educational and modern lifestyle attractions that will redefine the urban landscape of South Kuala Lumpur.

## De Centrum City components include:

- Serviced apartments
- Retail mall
- SOHO tower
- Entertainment venues
- Stylish F&B outlets
- Building-to-building pedestrian links
- Underground parking & road connectivity
- Bicycle & motorcycle lanes
- Intelligent traffic planning
- Landscaped gardens & sky parks
- Office towers
- Convention centre
- Hotels





# BUILDING COMMUNITIES & ENRICHING LIVES

Artist's impression of  
the De Centrum Mall  
against the landscape  
of De Centrum City







# EXPERT ADVISEMENT ON ENGINEERING SOLUTIONS

Slope repair work at Bukit Nanas

## Scope of Services:

- ▶ Geotechnical & Geo-Environmental Engineering
- ▶ Structural & Material Engineering
- ▶ Pavement, Traffic & Transportation Engineering
- ▶ Project Management, Asset Management & Construction
- ▶ Capacity Building
- ▶ Product Certification





# ENGINEERING & CONSULTANCY SERVICES

We possess a substantial number of years of experience in the provision of engineering and consultancy services such as site investigations; laboratory testing; slope studies; pavement evaluation and data collection; geotechnical and structural forensic engineering services; design works; materials certification; product listing; research and development; quality control and assurance; and traffic studies.

We are also sought after for solutions pertaining to landslides, pavement and structural failures.





# EDUCATION

Infrastructure University Kuala Lumpur (IUKL), is a university that emphasises on the integration of both hard and soft aspects of infrastructure. IUKL aspires to produce technopreneurs and skilled manpower with outstanding communication, technological and managerial skills.

IUKL was rated Tier 5: Excellent full-fledged university in both the 2011 and 2013 MQA Rating System for Malaysian Higher Education Institutions (SETARA). With this rating, IUKL is among one of the top ranking universities in Malaysia.

The strength of IUKL today stems from its rich history. For more than 15 years, IUKL has been providing quality education and excellent professional services in various fields of infrastructure.

Conveniently located in Unipark Suria between Kuala Lumpur and Putrajaya, the commercial and administrative capitals of the country, IUKL offers quality programmes ranging from Foundation/Diploma to Doctorate degrees in six (6) faculties:

- Faculty of Engineering and Technology Infrastructure
- Faculty of Architecture and Built Environment
- Faculty of Business and Accounting
- Faculty of Arts, Communication and Education
- Faculty of Creative Media and Innovative Technology
- Faculty of Applied Science and Foundation Studies

Guided by our Vision, Mission and Motto, IUKL strives to enhance our students' learning experience through extensive partnerships with local and international universities and industrial partners.

## Programmes Offered:

- Foundation
- Diploma
- Bachelor's Degrees
- Masters's Degrees
- Doctorate Degrees

## Our Extensive Partnering:

- United Kingdom
- United States of America
- Australia
- New Zealand
- Ireland
- China
- Netherlands
- Germany







# MENTORING THE ENGINEER STARS OF TOMORROW

## ➤ VISION

TO BE A WORLD RENOWNED INFRASTRUCTURE UNIVERSITY

## ➤ MISSION

IUKL STRIVES FOR EXCELLENCE IN VARIOUS FIELDS OF INFRASTRUCTURE BY PROVIDING QUALITY EDUCATION, ADVANCED KNOWLEDGE, STATE-OF-THE-ART TECHNOLOGY AND EXCELLENT PROFESSIONAL SERVICES

## ➤ MOTTO

FOR KNOWLEDGE, FOR HUMANITY



SOURCING THE RIGHT MATERIALS FOR EACH DEVELOPMENT IS A CRUCIAL STEP IN PROVIDING LONGEVITY IN OUR ENGINEERING SOLUTIONS. WE AIM TO ENSURE AN ENDURING LEGACY OF QUALITY IN ALL OUR EFFORTS.







# TRADING & MANUFACTURING

The trading arm of Protasco Berhad complements the maintenance, construction and property development sector of the Company. It specialises in the trading and distribution of products, materials and equipment, ranging from pavement related materials to construction building materials, petroleum-based products, and highway safety products and equipment, sourced from reputable local and international suppliers.

## Our Products:

- ➡ Pavement related materials
- ➡ Construction building materials
- ➡ Petroleum based products
- ➡ Highway safety products
- ➡ Machinery



PROCURING  
QUALITY MATERIALS  
& COMMERCIAL  
ADVANTAGE





The Malaysian construction and property development sectors have experienced robust growth in recent years, buoyed by the frenetic activity of the national Entry Point Projects (EPP) from the Malaysian Economic Transformation Programme (ETP).

Through the dynamic leadership that helms the organisation, Protasco is ready to ride on the domestic construction, maintenance and property upcycle while pursuing new growth opportunities in the regional oil and gas sector and expanding our business spread and depth in the global arena.

We will leverage the strength of our engineering foundation, our innovative technological advances, the calibre of our people and our diverse services offering to deliver growth and value for a better quality of life.

[www.protasco.com.my](http://www.protasco.com.my)

LOOKING  
TO THE FUTURE



# ACCREDITATIONS & ACCOLADES

PROTASCO BERHAD HAS GARNERED SEVERAL ACCREDITATIONS AND ACCOLADES IN RECOGNITION OF OUR CONSTANT COMMITMENT TO EXCELLENCE. THEY ARE A TESTAMENT TO THE INTEGRITY OF OUR WORK AND THE LEVEL OF PROFESSIONALISM WE EXUDE IN OUR SERVICE.

## AWARD

COMPANY	AWARD	YEAR
1. De Centrum Development Sdn Bhd	Best Mixed Development at Property Insight's Prestigious Award (PIPDA)	2015
2. Infrastructure University Kuala Lumpur (IUKL)	Excellent (Tier 5) - MQA Rating System for Malaysian Higher Education Institutions (SETARA)	2013
3. Infrastructure University Kuala Lumpur (IUKL)	Excellent (Tier 5) - MQA Rating System for Malaysian Higher Education Institutions (SETARA)	2011
4. Roadcare (M) Sdn Bhd	Anugerah 5 Bintang untuk Auditan Kerja Penyelenggaraan Rutin Jalan Persekutuan	2011
5. HCM Engineering Sdn Bhd	Malaysian Emerging Knowledge Organisation (MEKO)	2006
6. HCM Engineering Sdn Bhd	Human Capital Development Award	2004

## CERTIFICATION

COMPANY	CERTIFICATION
1. HCM Engineering Sdn Bhd	ISO 9001:2008
2. HCM Engineering Sdn Bhd	ISO 14001:2004
3. Kumpulan Ikram Sdn Bhd	ISO 9001:2008
4. Ikram QA Services Sdn Bhd	ISO / IEC 17025:2005
5. Roadcare (M) Sdn Bhd	ISO 9001:2008
6. KI Integrated Consultants Sdn Bhd	ISO 9001:2008
7. Ikram Engineering Services Sdn Bhd	ISO 9001:2008
8. Ikram Paves Sdn Bhd	ISO 9001:2008
9. Ikram Training and Infrastructure Development Insttu (ITiDi)	ISO 9001:2008
10. Ikram Skills and Retraining Academy (ISRA)	ISO 9001:2008
11. Infotree Sdn Bhd	ISO 9001:2008
12. Infrastructure University Kuala Lumpur (IUKL)	ISO 9001:2008
13. Protasco Trading Sdn Bhd	ISO 9001:2008





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